

# 2018 CIM Home Show Application

**Construction Industry of Maui:** *"To unify the building community through active advocacy, communication, and education to sustain industry growth and best practices"*  
A Maui Chamber of Commerce Trade Council



**What's the CIM Home Show About?** Finding inspiration and speaking to building/ design professionals about your next project. Sharing building and design related products and services with Maui County residents and visitors in a welcoming environment. Obtain leads for future sales and offer point-of-sale products during the show.

## When is it?

June 8th 4:00 p.m. to 8:00 p.m Friday

June 9th 9:00 a.m. to 4:00 p.m. Saturday (Booth disassembly/ clean up 4:30 – 6:30)

## Where is it?

War Memorial Gymnasium 700 Halia Nakoia St, Wailuku, HI 96793

## Benefits to Participate!

- The Show is a method for marketing your business and retailing your products and services to homeowners. Increase sales, augment your database, market and promote your brand or draw consumers to your location.
- The Show provides you with the ability to demonstrate the latest products and services to a motivated, targeted audience who can see, touch, and compare your products.
- Generate leads with Face-to-Face interaction a most successful, proven sales closure method. The Show allows you to build strong, personal relationships for future sales opportunities.

The Construction Industry of Maui will be heavily advertising on 4 radio stations for 3 months prior to the show as well as print advertisements in the Maui News. We expect over 4,000 consumers to attend this show.

We encourage vendors to advertise and market the 2018 Home Show to support the radio, print and social media advertising being provided by Construction Industry of Maui. There will be a live radio broadcast during the show Friday and Saturday. If your company has free items to give away on air, let us know!

### VENDOR Participation

10' x 10' Vendor Space

#### Construction Industry of Maui Member Fee

1 Space \$750.000  
2<sup>nd</sup> space \$550.00  
Corner Booth - \$150  
Electricity – INCLUDED  
Table - INCLUDED  
Chair x2 - INCLUDED

#### Non-Member Fee

1 Space \$950.000  
2<sup>nd</sup> space \$700.00  
Corner Booth - \$150  
Electricity – INCLUDED  
Table - INCLUDED  
Chair x2 - INCLUDED

Mailing Address: PO BOX 1628, KAHULUI, HI 96733

Phone Number: 808-868-8974

Revised 2-27-18

Email Address: [constructionindustryofmaui@gmail.com](mailto:constructionindustryofmaui@gmail.com)

Facebook: <https://www.facebook.com/ConstructionIndustryofMaui/>

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## Construction Industry of Maui Sponsorship Opportunities

**FIRST COME FIRST SERVE- Payment due in full to secure sponsorship**

**Anchor Sponsor Investment - \$3000 Member \$3800 Non-Member / 4 Spaces Available**

### **Benefits**

- Choice of booth location
- Large logo on all print advertising
- Logo on CIM Website and Facebook advertising
- Radio mentions (3 months of radio advertising on 4 stations) the ads will thank our sponsors
- 10x20 booth
- Large logo on reusable shopping bags handed out to first 1,000 attendees

**Platinum Sponsor Investment - \$600 in addition to purchase of a booth / 10 Sponsorships Available**

### **Benefits**

- Logo on all print advertising
- Logo on CIM Website and Facebook advertising
- Revolving Radio mentions (3 months of radio advertising on 4 stations) the ads will thank our sponsors
- Logo on reusable shopping bag handed out to first 1,000 attendees)

**\*Deadline to submit payment, Friday: May 25, 2018**

### **Questions?**

Reach out to your Home Show Committee Members!

Trisha Egge - Chair, Palani Alexander, Michelle Heller, Tammy Zacharias, Danielle Kornfiend & Brad Wells

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**APPLICATION & CONTRACT**      Construction Industry of Maui CIM Home Show: June 8 & 9, 2018

Company Name: \_\_\_\_\_

Contact: FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

Contact's Email Address: \_\_\_\_\_ Contact's Primary Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Venue:** War Memorial Gymnasium, 700 Halia Nakoia St., Wailuku, HI 96793

**Move-in:** Friday June 8<sup>th</sup> 8:00 a.m. to 1:30 p.m. Must be checked in by noon.

**Show:** Friday June 8<sup>th</sup> 4:00 p.m. to 8:00 p.m. and Saturday, June 9<sup>th</sup> 9:00 a.m. – 4:00 p.m.

**Move-out:** Saturday, June 9<sup>th</sup> 4:30 pm to 6:30 pm.

\*All vendors must man booth at all times during show. Fine of \$200 for leaving booth empty or breaking down early.

\*Booth Space: 10'x10' space                      \*Need forklift/ heavy equipment rentals- contact Service Rentals @ (808) 877-3410

NOTE: Booths are not confirmed until full payment and all completed documents have been submitted. Booths are non-refundable and non-transferable. Booth spaces will be assigned by CIM approximately 1 week before the event and are subject to change.

- Payment submitted via credit card or check payable to: Maui Chamber of Commerce (CIM Home Show in Memo).
- Certificate of Insurance listing **Maui Chamber of Commerce, 95 Mahalani St. #22A, Wailuku, HI. 96793, 808-244-0081** as additionally insured on your liability policy.
- Signed Electronic or Digital Copy of your completed application. (*must be completed even if you register online*).
- For FOOD TRUCK VENDORS (items 1-4)- completed Application for Temporary Food Permit Establishment Permit stamped by the Department of Health.

**YOUR BOOTH WILL BE CONFIRMED ONCE ALL ITEMS ARE COMPLETED AND SUBMITTED.**

Check (payable to: Maui Chamber of Commerce, "CIM Home Show" in memo and company name clearly stated on check or app. attached)  
Credit Card payments may be made online via the **Maui Chamber of commerce website <http://www.mauichamber.com/>**

Your signature indicates acceptance of CIM Home Show terms and conditions, including any fines issued, as listed in this agreement and issued by Management.

Item	Cost*	= SUBTOTAL
<b>CIM Member Booth</b>	\$781.00	
<b>Additional Booth</b>	\$572.91	
<b>Non-Member Booth</b>	\$989.58	
<b>Additional Non-Member Booth</b>	\$729.16	
<b>Corner Booth</b>	\$156.25	
<b>Table</b>	INCLUDED	
<b>Chairs x 2</b>	INCLUDED	
<b>Electricity</b>	INCLUDED	
<b>Sponsor Anchor Member Includes 10x20 booth</b>	\$3124.98	
<b>Sponsor Anchor Non-Member Includes 10x20 booth</b>	\$3958.31	
<b>Sponsor Platinum (Does NOT include booth)</b>	\$625.00	
<b>Food / Beverage Vendor</b>	\$312.50	
*Totals Include Hawaii State Tax 4.166%	<b>Total:</b>	

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# 2018 CIM Home Show Application

Construction Industry of Maui CIM Home Show: GENERAL CONTRACT TERMS & CONDITIONS

**IMPORTANT: READ ALL YOUR MATERIAL CAREFULLY YOUR SIGNATURE ON THE CONTRACT INDICATES THAT YOU ACCEPT ALL THE TERMS OF THIS CONTRACT, CONSTRUCTION INDUSTRY OF MAUI, MAUI CHAMBER OF COMMERCE, CIM HOME SHOW POLICIES AND ANY FINES THAT MAY BE ISSUED. WE WILL NOT BE RESPONSIBLE FOR EVENTS THAT MAY OCCUR DUE TO LACK OF KNOWLEDGE OF POLICIES & PROCEDURES.**

**VIOLATION OF TERMS MAY AFFECT FUTURE PARTICIPATION.**

- 1. EXHIBITOR QUALIFICATION:** To participate in this Show, Exhibitors must have a product or service **RELATED TO The Construction Industry.**
- 2. APPLICATION FOR SPACE:** Except by written consent from Management, Exhibitor will not sublet the exhibit space contracted for and shall not exhibit or permit any merchandise other than specified on the Exhibitor Contract. No sharing booth space, advertising, promoting outside companies, or selling any product or service not provided by company occupying booth space. Management reserves the right to designate where exhibitors may present their displays. **Booth space is only confirmed after full payment and all necessary paperwork has been received.** No set-up allowed if balance is owed. Construction Industry of Maui Management reserves the right to terminate any exhibitor contract for just cause. All payments are non-refundable, non-transferable.
- 3. PARKING.** Exhibitors are responsible for parking fees, and will adhere to the parking rules of the venue.
- 4. ANIMALS:** Pets and/or other animals are prohibited unless service animal with proper identification or animals used within exhibits and must be preapproved and conform to additional rules and regulations.
- 5. FINES IMPOSED FOR VIOLATIONS:** A fine of \$200.00 per infraction will be charged if exhibitors are found violating any of the following: A) If booth opens later than scheduled opening time; B) If exhibitor closes/breaks-down earlier than closing time; C) If exhibitor is found dumping unsafe materials; D) if exhibitor is found soliciting outside booth after one warning.
- 6. GENERAL LIABILITY INSURANCE:** In accordance with the terms of the Exhibitor Contract, **all exhibitors** must submit a certificate of insurance. Must be received to secure booth space that Lists: **Maui Chamber of Commerce, 95 Mahalani St #22a, Wailuku, HI 96793** as additional insured. If needed, the following information can be forwarded to your insurance agent: "Said policy shall not contain less than the following limits of liability: for bodily injury liability or loss sustained in one occurrence, \$1,000,000; for personal injury liability sustained in one occurrence, \$1,000,000; for damage or loss of use of property in each occurrence, \$1,000,000."
- 7. ASSUMPTION OF RISK DISCLAIMER:** Exhibitor has sole responsibility and expressly assumes all risks for its property, including, without limitation, any products displayed and/or left at the Show, and any theft, damage or other loss to such property. Management accepts no responsibility, nor is bailment created, for such property of Exhibitor.
- 8. SOLICITATIONS: By Non-Exhibitors.** Unauthorized solicitation within the exhibition space by individuals who did not buy booth space is strictly prohibited; report all non-exhibitor solicitations to Management immediately.  
**By Exhibitors:** Distribution of materials outside of your booth space is prohibited. All sales activities must remain inside your booth.
- 9. WITHDRAWAL/CANCELLATIONS:** No Refunds.
- 10. REASSIGNMENT:** If Exhibitor's booth is empty\* at Noon on Friday , June 8, 2018, Construction Industry of Maui management reserves the right to reassign the booth without refund
- 11. CONDUCT:** Exhibitors are expected to act professional at all times in sales presentations.  
Your signature indicates acceptance of CIM Home Show terms and conditions, including any fines issued, as listed in this agreement and issued by Management.

*\*Management reserves the right to restrict or reject any exhibit which may be objectionable or not in keeping with the quality or character of the Show. Points not specifically noted are subject to the review of Management.*

\* **SIGHT LINE RULE.** To preserve the aisle sight line, ensure visibility of each Exhibitor, and encourage successful exchanges with other exhibitors and the public, each Exhibitor must comply with the sight line restrictions as indicated. Your signature below indicates acceptance of these sight line restrictions. \*No roof of any kind on your booth.

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## CIM HOME SHOW

### GENERAL BOOTH RESTRICTIONS

**\*All terms in this section must be agreed to before booth is confirmed\***

***\*Management reserves the right to restrict or reject any exhibit which may be objectionable or not in keeping with the quality or character of the Show. Points not specifically noted are subject to the review of Management.***

**\* SIGHT LINE RULE.** To preserve the aisle sight line, ensure visibility of each Exhibitor, and encourage successful exchanges with other exhibitors and the public, each Exhibitor must comply with the sight line restrictions as indicated. Your signature below indicates acceptance of these sight line restrictions.

\*No roof of any kind on your booth.

\*All trash, including pallets, must be removed from exhibit area before Show opens. DO NOT place in trash bins. You are to remove it when packing up. Cardboard boxes must be kept out of public view and discarded in designated cardboard recycling bins.

\*Exhibitor assumes responsibility for any stickers found stuck on the property, from any giveaways or selling. Remove everything you brought on property upon leaving.

\*Venue recommends all structures (including displays and banners) have a height restriction of 12 feet from the ground. Structures taller than 12 feet will be evaluated on a case-by-case basis.

\*Booths must have professional signage (BANNERS). No handwritten signs. (Exhibitors are required to display proper signage, i.e. printed banner)

\*Bring table clothes and additional tables / chairs if you need them.

\*Booth displays must remain intact for all Show hours. Early breakdown could affect participation in future Shows.

\*GE License is required for all sales transactions on the Show grounds. License must be displayed in booth. Exhibitors responsible for ensuring compliance with the State of Hawaii Department of Taxation Cash Economy Enforcement Act of 2009 (Act 134). Contact the Department of Taxation for more information.

\*All decorative and display material must be appropriate for the theme and venue. Attractive booths attract customers.

\*Exhibitors have the right to display their services to the best of ability, but not to interfere, disrupt or cause a problem for other Exhibitors due to microphones, loud music, or other demonstration/pitch elements.

**\*FOOD EXHIBITORS: Must provide a copy of approved temporary food permit and insurance. Limited to first come, first serve.** Absolutely NO dishwashing or dumping of food or grease on Show grounds. Exhibitors found dumping will be held responsible for any fines or fees associated with disposing. Prepackaged and ready-to-eat foods are acceptable. Other foods prepared and consumed onsite are allowed on a limited basis pre-approved by management, additional fees applicable.

**\*ALCOHOL CONSUMPTION:** Exhibitors are restricted from bringing in alcoholic beverages for personal consumption at the Show.

**\*USE OF MICROPHONES:** Management reserves the right to restrict the use of microphones in certain areas of the Show. Exhibitors using microphones/speaker systems must notify Management and agrees to comply with noise restrictions set by Management. Please note use of these items may affect booth placement.

*I agree to the Contract Terms & Conditions*

Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

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